



For Immediate Release:

MTN Uganda to Support Makerere University Centenary Celebrations

- *MTN Uganda has today announced its commitment to support Makerere University's centenary celebrations through a sponsorship worth UGX180million.*
- *The sponsorship by MTN will be dedicated towards supporting the events organized by Makerere University in celebration of 100 years of its existence which include an exhibition showcasing the journey of Makerere at 100.*
- *MTN's support to Makerere University is an embodiment of the telecom's core values of achieving shared growth and value as highlighted in MTN's ambition 2025 strategy.*

Wednesday 4th May, 2022-Kampala, Uganda: MTN Uganda has today pledged its commitment to support Makerere University's centenary celebrations through a sponsorship worth UGX180million.

The sponsorship by MTN will be dedicated towards supporting the events organized by Makerere University in celebration of 100 years of its existence which include an exhibition showcasing the journey of Makerere at 100.

The exhibition which is scheduled to take place from 27th September to 10th October, 2022 at the Freedom Square, Makerere University will be held under the theme: "A Century of Service to Humanity."

Speaking during the announcement ceremony held at MTN Headquarters, Somdev Sen, the MTN Uganda Chief Marketing Officer said as one of the leading employers in the country, MTN has taken the opportunity to appreciate the esteemed institution for its contribution to educating a sizeable population in the job market.

"This support to Makerere University is also very important to MTN as it is synonymous with our core values anchored on empowering and skilling youth to achieve sustainable societies, which is a key pillar of our organization strategy," he said.

The commitment by MTN follows a stakeholder mobilization event organized by Makerere University in November 2021 during which a strategy for rallying key



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stakeholders to support and participate in the year-long anniversary celebration was launched.

Opening its doors to 14-day students in 1922, Makerere University has grown to become one of the most prestigious learning institutions in Africa.

In his remarks, the Vice-Chancellor, Makerere University, Professor Barnabas Nawangwe lauded MTN for its support, noting that the company's dedication to supporting youth in Uganda was of mutual interest to the institution.

"Makerere University welcomes MTN Uganda's support through this partnership that will benefit both the students at Makerere University and the youth in Uganda as a whole. This gesture acknowledges that you cannot talk about Uganda's development and socio-economic transformation without involving the youth. Makerere and MTN are both in the business of giving the youth a platform to achieve their full potential. This partnership will therefore inspire our students and the youth in general to innovate and contribute significantly to the transformation of Uganda," he said.

Professor Nawangwe highlighted that the sponsorship from MTN Uganda is aligned to the Makerere University's strategic plan (2020-2030), focused on making the institution research-intensive. "MTN Uganda's support to the Makerere@100 exhibition will in addition to enhancing the visibility of our research and innovations attract more partners from the private sector and business community to bolster our efforts to commercialise these research outputs."

MTN Uganda for years has championed progress of the youth through various initiatives including creation of the MTN Pulse App, the telecom's youth platform devoted to addressing the unique lifestyle needs of the youth in the country.

Through MTN Pulse, MTN provides youth with a plethora of opportunities, discounted products and services including data and voice calls.

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About MTN Uganda

MTN Uganda is a leading telecoms company in Uganda with a primary objective of carrying on the business of a national operator of a telecommunications network pursuant to the NTO license granted by the UCC. Among our offerings are network services, digital and financial technology services, interconnect and roaming, sale of mobile devices and MTN Mobile Money (which is conducted through subsidiary MTN Mobile Money Uganda Limited). MTN has a presence in all 134 districts of Uganda. MTN services are delivered through a network of 119,077 Mobile Money agents, 200 service stores and 13 main distributors. At end of June 2021, MTN Uganda had 14.9 million subscribers, 8.6 million MoMo users and 4.7 million active data users.

About Makerere At 100 Celebrations

Makerere University's celebrations of 100 years of service to Uganda, Africa, and the world commenced in October 2021 and will climax in October 2022. Opening its doors to 14-day students in 1922, Makerere University has grown to become one of the most prestigious Universities in Africa.

This celebration marks the end of a century of excellence, and offers a chance to look beyond, and see how to participate in ***"Leveraging the 100 Years of Excellence in Building a Transformed Society"***

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