

EBOML

Entrepreneurship

Module

By

Anthony & Nazarius

Background

Kachkar (2019) define entrepreneurs as people who sense opportunity, innovate, take risk and develop new goods and services for sale. Bodaboda business is employing majority of the youth in Uganda.

Everything in this world is interconnected and has an impact on the next idea or business.

It's essential to understand how your entrepreneurial mind-set plays into the larger ecosystem to navigate the stakeholder landscape successfully.

Is this an entrepreneur



These are the bodaboda entrepreneurs

Boda-boda is one of the fastest growing industry in Uganda.

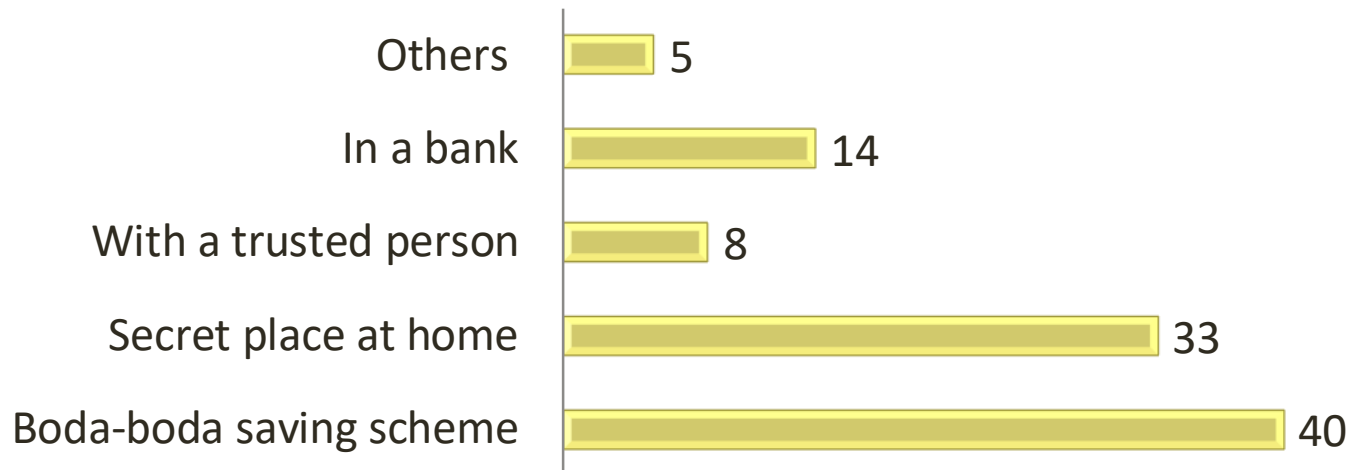


Entrepreneurs are their own bosses

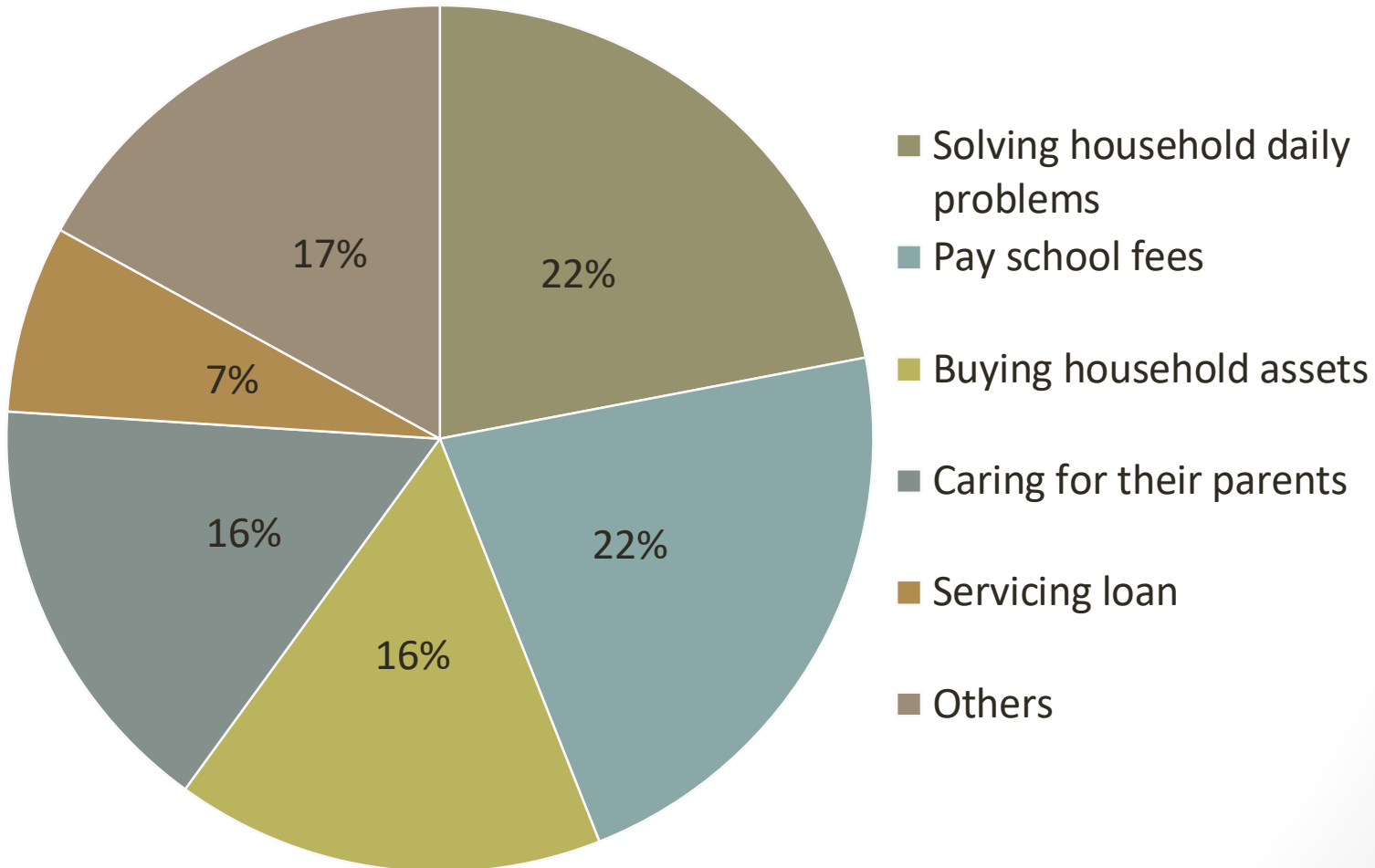
Boda-boda riders saving practices

- Majority 69% were saving regularly, only 5% never saved.
- That 83% knew the importance of saving

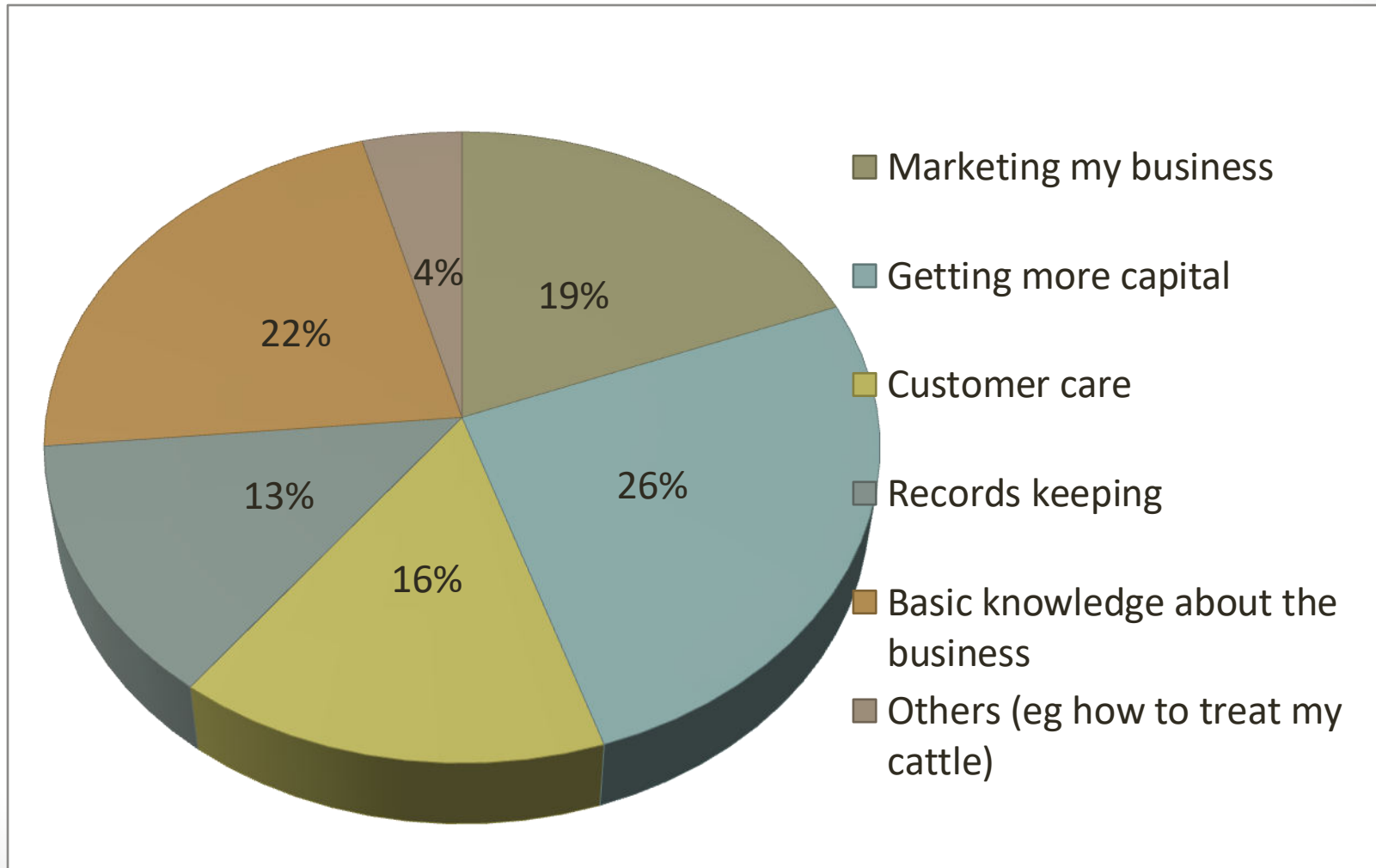
Boda-boda saving methods in percentage



How the savings are used



Skills desired by boda-boda



Derived learning outcomes

