

The Principal, Makerere University Business School to present the following for the Conferment of the Degree of Doctor of Philosophy (MUBS)

OROBIA Laura Aseru (Ms)

"Working capital management behaviour in small businesses"

Mr. Orobias study focused on how the small businesses in Uganda can renew their cognitive proficiency, attitude and impulsive tendencies for better working capital management behaviour. The findings are based on a sample of 360 small businesses drawn from various business sectors in Kampala. Based on the findings the study develops a model, which elucidates that the alternative route to efficient and effective working capital management incorporates behaviour perspective, especially in a developing country setting. For better working capital management behaviour and consequent growth and survival rates of small businesses in Uganda, owner managers should: continually acquire knowledge and renew their capabilities through action-based training programs that are designed to suit their context, have positive attitude toward the various activities involved and ensure proper application of the elementary processes involved in managing working capital. The study was supervised by Dr. Samuel Sejjaaka and Prof. John C. Munene. Financial support was obtained from Makerere University Business School.