**TWO4ONE TALENT FOR CHANGE CAMPAIGN AGAINST SEXUAL HARASSMENT IN UNIVERSITIES IN UGANDA**

**THE 2020 SUSAN OREGEDE AWARD FOR EXCELLENCE**

**CALL FOR INNOVATIONS**

1. **Introduction**

The ‘Two for One Talent for Change’ (also known as Two4One) Campaign is a peer-to-peer Performing Arts Competition aimed at mitigating the problem of Sexual Harassment in Universities. This is through the collaborative efforts of both men and women to safeguard any victim of sexual harassment, exploitation and abuse. The campaign taps into students’ talents as an agency for addressing a social challenge of sexual harassment that primarily affects them. The social innovation was successfully conducted through its first year of rollout at Makerere University from September-October 2019. A total of 64 entries were registered to compete in the categories of music, dance, drama, poetry and instrumentals and messages centered around understanding and ending sexual harassment in Universities. The 2019 activity had three stages, auditions which attracted over 500, elimination stage with over 10,000 the Grand Finale with over 15,000 members of the university community in attendance. The Campaign initiated open discussions on sexual harassment among and against students, and attracted interest from other Universities around the country. This was an interactive and highly effective mode of transmitting the message against Sexual Harassment to the student and the general University Community. The success of this campaign suggested a need to expand this campaign and the 2020 campaign has been expanded beyond Makerere University to include other Ugandan Universities.

Check out our website at <https://two4onecampaign.mak.ac.ug/> for details.

1. **The 2020 Two4One Talent for change Campaign**

The 2020 campaign has been organized in honour of the late Susan Oregede for her outstanding contribution to the work on ending violence against women and girls in Uganda in line with the annual 16 Days of Activism Against Gender Based Violence (check the following link for more information <https://www.unwomen.org/en/what-we-do/ending-violence-against-women/take-action/16-days-of-activism>)

The Purpose of the campaign is to fight against sexual harassment in universities through students’ agency. Specifically, this campaign;

* Seeks to put to good use students’ positive energies through engaging in innovative thinking on how to solve the social problems in their communities
* Scale up awareness creation on sexual harassment prevention and response through arts. Knowledge is power!
* Tap into and strengthen students’ agency through continuous innovations on solutions to sexual harassment prevention and response

The 2020 campaign will be a music and drama competition among students from universities in Uganda on the best innovative messages and message presentations for prevention and response to sexual harassment.

1. **How to join.**

The 2020 Two4One contest is here! How do you join?

1. Register yourself using Social Media Connection i.e. Google, Facebook, LinkedIn on <https://two4onecampaign.mak.ac.ug/>
2. Create your profile using a set of questions provided on the page.
3. Thinking innovatively, generate and record your awareness message in a song or skit.
4. Upload your video (not more than 5 minutes) in mp4 format (not more than 1080p resolution).
5. **The procedure of handling the competitions**
6. **Stage I**

* Contestants will submit their video clips
* The video clips shall be submitted online through the two4one website which will be immediately received and posted in the waiting room
* The team of judges shall look at the video clips for relevance to the competition and pass for posting on the website for public viewing and voting
* Through public voting, 100 contestants shall be selected for further scrutiny by the team of judges
* From the list of 100 contestants, the judges will shortlist 50 contestants who will proceed to the auditions

1. **Stage II**

The second level of auditions shall be carried out at a venue that will be communicated to the successful contestants. This second level audition shall be on zoom for the rest of the public with only the judges and the contestants physically meeting. For all the physical meetings for the auditions, the SOPs for the prevention of COVID – 19 shall followed and adhered to.

1. **Preparations for the Grand Finale – 5 Day Boot Camp**

Prior to the Grand Finale, the Finalists will be invited to participate in a 5 - day intensive boot Camp. At this forum, the finalists shall undergo professional creative music training on how to effectively communicate the message on Sexual Harassment using music and drama. This training shall also equip participants with skills on effective communication, confidence building, and understanding of gender. The boot Camp shall constitute a performance material that the participants may present at the Grand Finale. They will rehearse using these materials and in teams of not more than five with maximum social distancing. They will also undergo further training on sexual Harassment prevention and response. The contestants who are unable to physically interact with the trainers shall have an opportunity to be trained online.

1. **Grand finale.**

The grand finale shall live on **NBS TV**. This event shall be attended physically by only contestants and the judges. The event shall be live on ZOOM, Facebook Live: Makerere University Facebook page & GMD Facebook page. A ZOOM link shall be provided on the campaign website for virtual attendance. At this event, the finalists shall make their presentations and **the three winners awarded as follows;**

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| --- | --- | --- |
| **No.** | **Position** | **Award (UGX)** |
|  | The Winner | 5,000,000 |
|  | Second runner-up | 4,000,000 |
|  | Third runner-up | 3,000,000 |

In addition to the cash prize for the overall winner shall be supported with an extra **5, 000,000** UGX to further develop and publish the script.

1. **Schedule of events**
2. Deadline for submission: **November, 21st 2020**
3. Publication of the List of 100 contestants: **November 23rd, 2020**
4. Publication of the List of 50 successful contestant for the 1st auditions: **November 25th, 2020**
5. Auditions: **November 28th 2020**
6. Grand Finale: **December 4th, 2020**

Please send your inquires to;

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