

MAKERERE UNIVERSITY WASTE AWARENESS WEEK BRIEF.

About the Waste Awareness Week

As part of the collaboration between Bangor University, UK and Makerere University to promote sustainable development in the 2 Universities and their communities, Bangor University's Sustainability Lab and Makerere's Sustainability Program are joining hands to implement the second annual Waste Awareness Week. It is scheduled to take place from Monday 1st to Friday 5th October 2018. The Waste Awareness Week is an innovation of Bangor University's Sustainability Lab whose aim is to promote sustainable waste management practices. This is in accordance with the UN Sustainable Development Goal 12 that states, 'Ensuring sustainable consumption and production patterns;' and focuses on target 5 which states, 'by 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

Theme

Makerere University's theme for this year's Waste Awareness Week is, **“improving plastic waste management through awareness of sustainable plastic collection, disposal, reuse, reduce and recycling.”**

Methodology

This Waste Awareness Week is coordinated by the Sustainability Program under the Planning & Development Department in collaboration with Estates & Works Department. It will be implemented by the Students Sustainability Action Group. The Waste Awareness Week is designed to engage students who will take the lead in its implementation. They will run activities throughout the week to promote sustainable waste management as an action towards combating climate change.

Activities

The activities will focus on 3 major themes;

1. Creating Awareness of sustainable plastic waste management
2. Engaging in sustainable waste management practices
3. Building & launching of the plastic collection centre.

Partners

1. Coca Cola Beverages Africa- Plastic Recycling Industries will be the key partner in the Waste Awareness Week and will sign a Memorandum of Understanding with Makerere University to ensure continued collaboration in sustainable plastic waste collection and management.
2. Students Sustainability Action Group (SSAG)
3. The Sustainability Lab- Bangor University is a partner in the implementation of the Waste Awareness Week.
4. MasterCard Foundation Scholars and Alumni Association
5. Students Guild- 84th Guild; Ministry of Estates & Environment

Detailed description of the activities

Theme: Creating Awareness of sustainable plastic waste management		
No.	Activity	Description of Activity
1.	Placing communication materials in the strategic locations of the University e.g.	<ul style="list-style-type: none"> Stickers with plastic waste management messages Mini banners on poles with plastic waste management messages within the University <p>Note: Students will be involved in developing of the messages</p>
2.	Think Tank Session for staff and students	<ul style="list-style-type: none"> Topic: The Impact of plastic waste on the environment and how it can be reduced. Sub Topic 1: Presenting the facts about how plastic has impacted the environment- <i>Presented by WWF Uganda</i> Sub Topic 2: How the impact of plastic waste can be reduced, reused and recycled – <i>Presented by Coca Cola</i> <p>Discussion Question: How can we contribute to the reduction of the impact of plastic waste to the environment? – <i>Moderated by Makerere University Staff</i></p>
3.	Social Media Campaign	<ul style="list-style-type: none"> Students sharing their views on plastic waste on the different social media platforms i.e. Students for Sustainability at Makerere University Facebook page, Makerere University Facebook page, working with Bangor University to post using their social media platforms.
4.	Community Outreach to Makerere College School and Makerere University Primary School.	<ul style="list-style-type: none"> Creating awareness on plastic waste management to the schools.
Theme 2: Engaging in Sustainable Waste Management Practices		
No.	Activity	Description of activity
1.	Engaging in sustainable plastic waste disposal, sorting, collection before and during the Waste Awareness Week.	This will be done in the halls of residence, administration and academic buildings.
2.	Litter Picking Day within the University	This will be done within the University.
Theme 2: Building and Launching of the Plastic Collection Center.		
No.	Activity	Description of activity
1.	Launching and opening of the Plastic Collection Center	<ul style="list-style-type: none"> Signing MOU with Coca Cola Beverages Africa Building the structure Training students and staff etc. Developing of the implementation plan for the plastic collection center.