MKITS CHALLENGE 2016; VIDEO & PHOTO CONTEST

ResilientAfrica Network (RAN) is pleased to announce the 2nd edition of the MKITS Challenge. We are calling for educational, inspiring Videos, artworks, graphics and photographs through the MKITS challenge. Thematically, submissions can be any solutions that target addressing community challenges which may include innovative approaches or technological innovations addressing effects of climate change and climate variability manifesting as floods, landslides, drought, disease epidemics including HIV and AIDS, food insecurity, environmental protection, livelihood diversification, financial inclusion, entrepreneurial activities, sustainable development, rapid urbanization and the associated effects, water and sanitation among others . Submissions could portray or illustrate innovation, economic potential, cultural wealth, and or use of indigenous knowledge in a creative and non-stereotypical way. Individuals/Teams may submit as many photos and videos to either category.

The best 2 winners from each of RAN's 4 Resilience Innovation Labs will be awarded prizes;

1. Southern Africa Resilience innovation Lab (Best Video and Photo) http://www.sarilab.ranlab.org/

2. Eastern Africa Resilience Innovation Lab (Best Video and Photo) http://earilab.ranlab.org/

3. Horn of Africa Resilience Innovation Lab (Best Video and Photo) http://hoarilab.ranlab.org/

4. West Africa Resilience Innovation Lab (Best Video and Photo) http://www.warilab.org/

To Apply:

Please register and submit your video or Photo through this link. http://www.ranlab.org/apply-4-mkits-2016

The challenge has two categories

Category 1: Video Contest

Technical specifications:

- Video length: 3 - 5 Minutes.
- Video size: any size, as long as it fits within the first stipulation.

Submitting the Video:

For simplicity, we suggest you upload this video or multimedia presentation to Vimeo or YouTube and submit the link. However, we will accept any link which we can access. If your link is password-protected, please share it with us at the time of submission.

Category 2: Photo Contest

As the saying goes, "*A picture is worth a thousand words*". Help us tell the story of your project, your activities and community engagement, your accomplishments in transforming the lives of the population in the communities with a photo.

Photo Requirements: Please send us the highest resolution version of the photo you have. High quality JPG and JPEG. Picture resolution: should be 2MP [1,600 x 1,200] or better. **Photos must each be an original submission**. Photos must each include a credit: name of photographer and organizational affiliation (where applicable). Photos must each include a **unique caption**, which includes a description of what is going on in the photo, who is involved, where it was taken, and the challenge you are solving. Generally Photos should "*tell the story and tell it loud*".

Submitting the photo: For simplicity, submit your photo online via the RAN website on this link http://www.ranlab.org

Awards

The overall winners will receive Prizes and will be highly profiled on RAN's portals, Partner bulletins and recognized during the Public Awards ceremony to be held in the Makerere University RAN Innovation Lab in Kampala Uganda www.ranlab.org. Awards will be made to top submissions in the Video and Photo categories. This is an excellent opportunity to get exposure for you and your idea, build support for your project, receive technical feedback, and to practice your documentation skills.

Ran will choose and award winners from the 4 Resilience Innovation Labs' semi-finalists.

- **Best Video:** 1st and 2nd prizes will be awarded for Best Video.
- **Best Photo:** 1st and 2nd prizes will be awarded for Best Photograph.

Timelines

Activity	Date
Call is announced	August 26th 2016
Call is Closed / Deadline	September 21st 2016
Awards day	September 30th 2016
Post Contest Workshop to	Oct 3rd – Oct 6th 2016

develop in-house MKITS	

Contact us

For further inquiry about the MKITS challenge, reach us at : info@ranlab.org. Please include **"MKITS Challenge"** in your subject line and or call on Tel (Office): +256 414 343 597
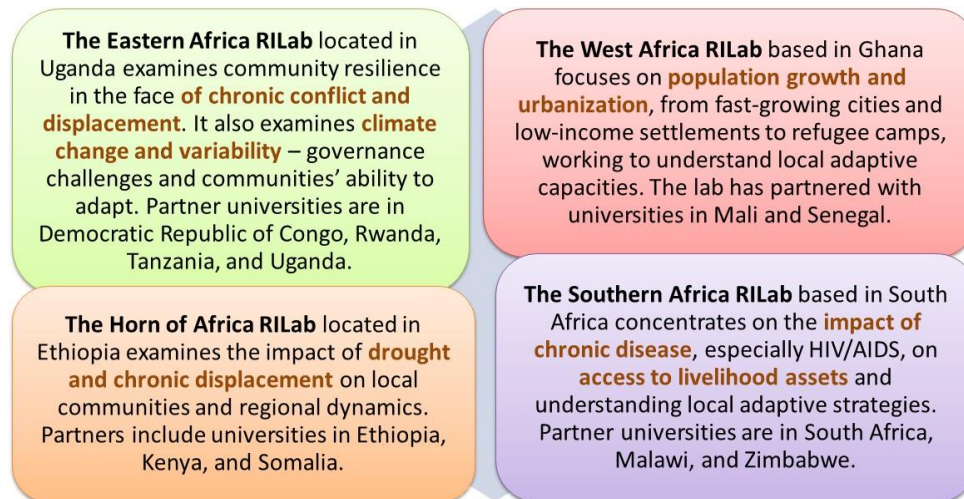
Further Reading:

Please use the following links to Useful Tools and other Resources for guidance

- **Video: Video Storytelling, How To Video** (6 minutes) by Dr. Mike North (Discovery Channel and web series Host, Founder of ReAllocate Development non-profit)
- **Book: How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro** ($9)
- http://crowdfundingdojo.com/articles/cheap-free-resources-for-making-kickstarter-campaign-videos
- http://www.videobrewery.com/blog/5-tips-kickstarter-video
- http://crowdfundingdojo.com/articles/how-successful-kickstarter-campaign-videos-are-made
- https://www.kickstarter.com/blog/one-question-six-creators-what-makes-a-good-project-page
- https://www.kickstarter.com/help/handbook/your_story

Brief Overview of RAN

The Resilient Africa Network (RAN) funded by USAID is a partnership targeting 20 universities in 16 African countries. The main agenda of RAN is to strengthen resilience of communities

vulnerable to shocks and stresses in Sub-Saharan Africa through university led-local African innovative solutions. The Network is led by Makerere University, School of Public Health and is one of the eight global development labs under the Higher Education solutions Network (HESN) - www.usaid.gov/hesn. The core partners are; Tulane University's Disaster Resilience Leadership Academy (DRLA), Stanford University and the Center for Strategic and International Studies (CSIS); (http://www.ranlab.org). RAN constitutes of 4 Resilience Innovation Labs (RILabs) each working with Network plus Universities and focusing on different thematic areas as summarized in the figure below;

The Eastern Africa RILab located in Uganda examines community resilience in the face **of chronic conflict and displacement**. It also examines **climate change and variability** – governance challenges and communities' ability to adapt. Partner universities are in Democratic Republic of Congo, Rwanda, Tanzania, and Uganda.

The West Africa RILab based in Ghana focuses on **population growth and urbanization,** from fast-growing cities and low-income settlements to refugee camps, working to understand local adaptive capacities. The lab has partnered with universities in Mali and Senegal.

The Horn of Africa RILab located in Ethiopia examines the impact of **drought and chronic displacement** on local communities and regional dynamics. Partners include universities in Ethiopia, Kenya, and Somalia.

The Southern Africa RILab based in South Africa concentrates on the **impact of chronic disease**, especially HIV/AIDS, on **access to livelihood assets** and understanding local adaptive strategies. Partner universities are in South Africa, Malawi, and Zimbabwe.

MKITS described here http://www.ranlab.org/resources/m-kits.

"Solutions through Innovation"