

## CURAD INCUBATEE APPLICATION FORM

Do not exceed the two pages provided. This form is confidential and for review by official competition judges only.

Main entrant name:

REG NO:

Contact Information Phone No:

Email( if any):

Gender:

Age:

Business name:

Location of business (town and District):

Tick one:

START-UP (BUSINESS IDEA)

**BUSINESS EXPANSION** 

BRIEF PROFILE OF YOURSELF (education, track record, business experience):

BRIEF DESCRIPTION OFBUSINESS/ PRODUCT/SERVICE:



WHO IS YOUR TARGET MARKET? Define the market need and your typical target customer.

WHO ARE THE CURRENT MAIN COMPETITORS AND HOW DOES YOUR BUSINESS PLAN TO COMPETE WITH THEM?

KEY BUSINESS ACHIEVEMENTS / MILESTONES TO DATE:

SUMMARY BUSINESS PERFORMANCE HISTORY (IF EXISTING BUSINESS)					
Year	2012	2011	2010		
Total turnover (income)					
Total operating costs					
Net profit (loss)					
, , ,					



## COMMENTS:

SUMMARY PROJECTED INCOME/EXPENDITURE (IF START-UP)					
Year	1	2	3		
Total turnover (income)					
Total operating costs					
Net profit (loss)					
COMMENTS:					

Own funding already invested (if any):	Ush	
Total amount of funding sought:	Operating expenses:	Ush
	Capital expenses:	Ush

UNPACKED FUNDING REQUIREMENT						
OPERATING EXPENSES		CAPITAL EXPENDITURE				
Category (eg salaries)	Amount	Type (eg vehicles)	Amount			
TOTAL						

ENTRANT NAME: .....