



Hosted at



HOW TO APPLY

- Form a team of 3 or 4 (MUST have skills in Software development, Marketing & sales, Project management, Basic Business operation, and fluency in English)
 - Give your team a name and brand it
 - Write a business concept based on software technology (mobile, cloud OR network apps etc.)
 - Register Online http://cis.mak.ac.ug/sbi (each team member's name, email, phone, and occupation)
 - Attend Introductory lecture on Product & Business development
 - Participate in the Microsoft Apps development Seminar (Phone, Azure & win8)
 - Up to 70 teams will be admitted from across Uganda



NO admission fees





BENEFITS

- Business entrepreneurship (Microsoft BIZpark)
- Product, Cloud (Windows azure), and Mobile applications development
 - Development of Windows 8 Apps (The Market Place)
 - Business plan development & Business concept marketing
 - Coaching and mentorship from Microsoft Expert groups
- All Apps that pass the Microsoft Business Variability Test will be deployed in the Microsoft Apps store
 - Free access to Microsoft Network partners like Nokia
 - The best three Apps will receive National prizes & go to the Imagine Cup World Finals



Final year students, recent graduates OR freelance developers REGISTER NOW (Dec 2011 • May 2012 Intake)

For details please contact the Manager, Microsoft Innovation center, Uganda; Mr. Drake Patrick Mirembe Tel: +256 776 844 343 email: dmirembe@cit.mak.ac.ug URL: http://www.microsoft.com/mic OR http://www.cis.mak.ac.ug