



UN HABITAT Logo competition

UN-HABITAT, in partnership with the Norwegian University of Science and Technology, NTNU, announces an international competition for the logo design of the Habitat Partner University Initiative.

PRIZE

The winner will receive a prize of USD 1000.

BRIEF

The logo should...

...correspond to the underlying idea of UN-HABITAT's Habitat Partner University Initiative strengthening cooperation between UN-HABITAT and institutions of higher learning. The Initiative encourages universities to become closer partners of cities, actively engaged in problem solving, closing the gap between academics and practitioners, and encouraging collaborative learning. UN-HABITAT will act as a catalyst, facilitating partnerships among universities and other urban stakeholders. For more background on the Initiative, please visit www.unhabitat.org/HPUI

...preferably relate to academia, urbanity, connectivity, cooperation...

...be modern, simple, smart, recognizable and memorable.

...relate to other UN-logos, speaking the same language but not compete, indicate a programme within UN-HABITAT rather than a branch of the organization.

...NOT use elements of any existing UN logo.

...be suitable for systematic use together with the logo of UN-HABITAT and the logos of partner universities

...be possible to use in combination with the text of 'Habitat Partner University Initiative' as well as without text.

...work both in colour and black and white, be adoptable to different scales and different uses (e.g. webpages, e-mails, hard copy, projected image, posters...)

... the Initiative currently has two membership levels: institutional and individual. The logo should open up for the possibility of reflecting a future tier of distinguished institutional members.

DEADLINE

Deadline for submission of entries to HPUI@unhabitat.org is [15 August, 2011 Midnight GMT](#)

MORE INFO

For specification of requirements and more information please visit www.unhabitat.org/HPUI